

NAITIK SHARMA

Phi-04, Ebony Estate , Greater Noida

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Education

Dr. APJ Abdul Kalam Technical University

Nov. 2021 – Jun 2024

Bachelor of Technology in Computer Science (SGPA 7.78)

Ghaziabad, U.P

Relevant Coursework

- Product Design
- Design Leadership
- Experience Design
- Interface Design
- Contextual Research
- User Research & Analysis
- Wireframing
- Prototyping

Experience

Onetapay

July 2024 – August 2024

UI/UX Intern

Greater Noida, U.P

- **Designed and optimized user flows** for payment processing, ensuring seamless user interaction on payment pages, dashboards, and other key interfaces for onetapay.com.
- **Collaborated with developers** and cross-functional teams to implement responsive UI components, ensuring a consistent and user-friendly experience across web and mobile platforms.
- **Conducted user testing and feedback analysis** to refine product features and improve user engagement, contributing to a 20% increase in user retention and satisfaction.
- Explored ways to visualize and send a daily report of test results to team members using HTML, Javascript, and CSS.

Ogmen Robotics

April 2023 – May 2023

UI/UX Designer

Greater Noida, U.P

- **Designed and developed the company's website** from scratch, focusing on showcasing the innovative dog-care robot product and services with a clean and engaging UI/UX.
- **Ensured a responsive and mobile-friendly interface**, optimizing the user experience for potential customers and partners across various devices.
- **Collaborated with the robotics team** to align the website's design with the company's mission, integrating product features, videos, and call-to-action sections to drive engagement.

Projects

Adobe Ambience(AI Interior Designing Website | Figma, Photoshop,

June 2024

- **AI-Powered Visualization** Created an AI tool for real-time interior design visualization, allowing users to make informed, confident decisions.
- **Seamless Shopping Experience** Designed an intuitive platform enabling users to browse, customize, and purchase items in one seamless process.
- **User-Centered Interface** Developed an intuitive UI/UX, providing personalized suggestions and cohesive design solutions to prevent mismatched purchases.

Medlife(AI Disease Diagnosis Website) | Figma, Photoshop

September 2024

- **AI-Driven Disease Detection** Designed an intuitive system where users input symptoms and receive AI-based disease identification for quick, informed decisions.
- **Geolocation-Based Doctor Recommendations** Integrated geolocation to suggest top doctors nearby, personalizing healthcare access and enhancing user satisfaction.
- **User-Centric Interface and Trust** , Created a professional, mobile-responsive UI, fostering trust through transparency and simplifying the healthcare navigation process.

Technical Skills

Languages: Python, C++ C, SQL

Tools : Sketch, Adobe Creative Suite, Figma, Spline, Framer, Photoshop, Illustrator

Skills: Wireframing , Microinteractions , User Flows , Usability Testing ,Empathy Mapping

Achievements

- * Anveshna 2023 Runnerup In Finals where I presented Project on Seaweed with my team.
- * Selected for ILUX in Delhi University in 2023 for UX case study showcase